

# Databricks Executive Meetings

AVAILABLE IN PERSON AT DATABRICKS'  
DATA + AI SUMMIT



June 9–12, 2025

## Data + AI Summit

### Event Overview

- Moscone West | 800 Howard Street, San Francisco, CA 94103
  - Level 3 Meeting Center
- Monday, June 9
  - Exec Meetings | 1:00 PM – 5:00 PM
- Tuesday, June 10
  - Exec Meetings | 9:00 AM – 6:00 PM
  - CIO Forum Content | 10:00 AM – 5:30 PM
- Wednesday, June 11
  - Exec Meetings | 12:00 PM – 6:00 PM
  - Exec Forum Content | 11:30 AM – 5:00 PM
- Thursday, June 12
  - Exec Meetings | 12:00 PM – 2:00 PM

### What is an executive meeting?

An executive meeting is a strategic conversation that will align your data + AI goals with Databricks' strategy to help you drive growth. During these sessions, we'll bring the right people together to move the conversation forward and create a valuable experience for you that includes:

- A customized agenda designed to meet your objectives, problem-solve your business challenges and help you unlock value from data-driven use cases
- Personalized discussions with Databricks executives, product leaders and industry experts
- Developing a partnership and vision for the future that leverages Databricks solutions

### What are your next steps?

- Confirm with your Databricks account representative that you would like to meet with our executives and SMEs in an executive meeting.
- Verify with your Rep what topic you would like to discuss and what time of day works best for your meeting.
- Make arrangements to attend your meeting at Data + AI Summit!



### How do I request an Executive Meeting?

- Let your Databricks account team know your time and topic of preference.
- If you have any questions, please email the [Executive Meetings team](#)



### Voice of the Customer

"Previously, I thought of Databricks as a vendor. After this briefing, I'm thinking they should be a strategic partner with a seat at the table."

— Global Retail CIO

## Executive Meeting Topics

### Strategic

#### **Databricks Strategic Vision**

Hear how Databricks continues to drive innovation in data and AI, where we see the industry headed and where we're making investments, and how we're harnessing the power of Gen AI for customers with lakehouse architecture and our Data Intelligence Platform.

#### **Accelerating the Execution of Your Data and AI Strategy**

Discuss your unique "people and process" challenges that go beyond the technology – how do we make customers successful, what best practices you can benefit from, and where Databricks can provide additional resources to support your team.

#### **Transforming Your Business with GenAI**

Learn how your company can be more strategic with its data, key use cases where we're seeing the most traction, and our unique value prop for GenAI, which gives you complete ownership over your models and data, with end-to-end capabilities and production-quality applications that are cost-effective at scale.

#### **Communicating the Value of Your Data Platform**

Discover how to link your data efforts to the value it delivers to your business; quantify that value considering return on investment (ROI) and total cost of ownership (TCO); estimate, predict, and charge/show-back costs; and how Databricks can help you make the connection to company-level strategy to communicate the overall value of your data platform.

#### **Maximizing the value of your SAP data**

SAP is the backbone of business operations, making it a goldmine for Data and AI. SAP data is largely untapped though, as it is complex, clunky, and expensive to use. Understand how our SAP partnership empowers customers to unlock insights and business value from context-rich SAP data.

#### **Accelerating Marketing Outcomes on Databricks**

The way companies interact and engage with their customers, patients and users will transform through the use of AI more than any other use case. Companies who have a deep understanding of their customers will be set up to succeed in this next wave of engagement. Databricks provides a unified marketing data foundation that seamlessly integrates with the marketing ecosystem to unlock self-service, workflow automation, and decisioning at scale. Learn how leading global brands are leveraging Data Intelligence for Marketing to maximize every dollar spent and open the door for new innovation.

## Executive Meeting Topics

### Technical

#### **Simplifying Your Architecture**

Dive into a customized discussion with our technical leadership for advice on topics such as implementing a “best of breed” architecture, how Databricks can coexist with other partners in your ecosystem, delivering cross-platform interoperability with Unity Catalog as your lakehouse catalog, how to retire redundant or legacy tools, how to maximize the value of Databricks for your team and more.

#### **Unlocking the Power of Data Collaboration**

Databricks Delta Sharing has unleashed the potential of real-time collaboration and zero-copy sharing. Combined with Databricks Marketplace and Databricks Clean Rooms, you can dramatically simplify integrations and reduce costs. Discuss your priorities and Databricks’ roadmap for data collaboration, as well as options to build and jointly go to market with solutions built on Databricks.

#### **Databricks Product Strategy**

Hear the hottest developments and what’s on the horizon across the Databricks platform. From Delta to Serverless and Unity Catalog, you’ll learn how our capabilities will help you lower TCO while improving performance, provide simplified governance, and simplify your data stack.

### Other